



ABHISHEK J ALAPPAT

DIGITAL MARKETER

Profile

Passionate and curious digital marketing enthusiast with hands-on skills in SEO, SMM, Google Ads, content creation, and WordPress design. I enjoy learning new trends, solving challenges, and turning ideas into meaningful digital results. A dedicated team player with strong communication skills, creativity, and a sincere approach to every task.

Professional Training

Digital Marketing Course (6 Months + 1 Month Internship)

Dotin Digital Academy, Thrissur

Education History

B.Com II Marketing 2022-2025

Rajagiri College of Management
and Applied Sciences, Kakkanad

Plus Two 2022

Don Bosco Higher Secondary
School, Irijalakuda

10th 2020

St Johns Public School, Parappukkara

Languages

- English
- Malayalam

Soft Skills

- Team Player
- Leadership Qualities
- Strong Communication Skills
- Creative and Curious Learner
- Problem-Solving Ability
- Dedicated and Sincere
- Positive Attitude Towards Challenges

Technical Skills

- Search Engine Optimization (SEO)
- Social Media Marketing (SMM)
- Google Ads
- Content Creation
- WordPress Website Design
- Basic Analytics Understanding

Internship Experience

Marketing Intern

KSE Limited, Irijalakuda

Extracurricular Activities

Active Member of NSS (National Service Scheme)
during college

Certifications

- Social Media Certification – HubSpot Academy
- SEO Certification – HubSpot Academy
- SEO Essentials with Semrush – Semrush Academy
- Social Media Marketing Crash Course – Semrush Academy

Contact Info

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